

Ethan Ayrton Ramsey

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PROFESSIONAL PROFILE

Hospitality & Event Operations Professional with expertise in delivering high-end guest experiences and operational support for elite motorsport events. Skilled in VIP hospitality, stakeholder management, logistics coordination, and event execution for international racing series, teams, sponsors, media, and corporate guests.

TECHNICAL SKILLS

- Sports Event Production
 - Inventory/Asset Management
 - Logistical Problem Solving
 - Pre- and Post-Event Analytics
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EDUCATION

Bachelor of Science in Recreation, Event and Sports Management

University of North Texas, Denton, TX

May 2024

EXPERIENCE

Circuit of the Americas (COTA)

Hospitality and Event Operations Specialist

December 2024 – Present

- Coordinated end-to-end guest experiences for race weekends for FIA Formula One World Championship, FIA World Endurance Championship, MotoGP, and NASCAR, ensuring exceptional service standards in fast-paced, high-pressure environments.
- Served as a liaison between racing teams, event organizers, sponsors, venue staff, and hospitality providers.
- Supported sponsor activations, brand experiences, networking functions, and corporate entertainment programs during race events.
- Resolved guest issues and operational challenges proactively while maintaining a professional and client-facing approach.
- Contributed to post-event evaluations, reporting, and continuous improvement initiatives to enhance future event delivery.
- Supported successful event operations across multiple race weekends and private events for high-end clients, including Ferrari, McLaren F1 team, Mercedes, Cadillac Racing, and Porsche of Austin.

- Earned positive feedback from supervisors and stakeholders for attention to detail and relationship management and ability to perform under demanding event conditions.

FC Dallas (Major League Soccer)

Stadium and Complex Operations

January 2024 – December 2024

- Coordinated with marketing, ticket sales, security, and parking teams to ensure seamless event day operations, including pre-planning, setup, and execution.
- Collaborated with marketing teams to ensure proper display and removal of sponsorship banners during matches.
- Worked with MLS teams and officials to meet game day requirements, including setup of media facilities.
- Assisted in pre-event production for the FCS National Championship Leagues Cup 2024, and the 2024 National Soccer Hall of Fame induction ceremony.
- Developed knowledge in floor planning and event design for non-game day events, focusing on layout effectiveness and post-event analysis.

Charles Schwab Challenge (PGA)

Volunteer Hospitality Ambassador

May 2023

- Assisted VIP guests in accessing sponsor hospitality suites and provided guidance throughout the event.
- Collaborated with security teams to uphold safety standards in accordance with PGA policies.
- Enhanced guest experiences, contributing to positive impressions for future Colonial Golf Club events